



Keep Music Alive

KeepMusicAlive.org
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NEWS RELEASE

FREE Music Lessons offered for "Teach Music America" Week – March 20-26

Philadelphia/PA - Over 600 Music Schools across all 50 states and Canada will be participating in the 3rd Annual **"Teach Music America" Week** from March 20th to March 26th. During this week, the organization **Keep Music Alive** is encouraging all musicians & music schools to offer one free 30 minute lesson to new, interested students. Anyone who is interested in learning to play an instrument is also encouraged to seek out a participating music school or musician. Teach Music America Week is held every year during the 3rd week of March to coincide with National **"Music in Our Schools Month"** (MiOSM). Teach Music America Week will be going global in 2018 and become part of International Teach Music Week.

Vincent James, co-founder of Keep Music Alive states: *"We all know that the biggest hurdle to doing something is often just getting started. With Teach Music America, we are hoping to inspire a multitude of new musicians who will continue reaping the educational, social and therapeutic benefits of playing music long after the month of March is over."*

Some of the largest music school chains in the nation will be participating with many of their locations, including the **Guitar Center**, **Music & Arts** and legendary **School of Rock**. For more information on "Teach Music America" Week please visit www.TeachMusicAmerica.org or contact Vincent James at (610) 874-6312 or [vincent\(at\)keepmusicalive\(dot\)org](mailto:vincent(at)keepmusicalive(dot)org).

Keep Music Alive is an organization dedicated to promoting the value of music: educationally, therapeutically and overall making us a happier society. They have published the book *"88+ Ways Music Can Change Your Life"* featuring over 100 inspirational music stories from musicians, music teachers and music fans from around the world including a number of celebrities. 50% of the proceeds from "88+ Ways Music" are donated to organizations that provide musical instruments and instruction to schools & communities where arts education is lacking. Current beneficiaries include **Guitars in the Classroom**, **Spirit of Harmony** & **Mr. Holland's Opus Foundation**.



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