



Keep Music Alive

KeepMusicAlive.org
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NEWS RELEASE

600+ Music Schools in 10 Countries Participating in Teach Music Week – March 19-25

Philadelphia/PA - The 4th Annual Teach Music Week will be celebrated March 19th-25th. Formerly known as Teach Music America, this annual week-long holiday invites musicians, music schools, stores & studios to offer a free lesson or class to new students (kids and adults). This year, there are over 600 locations participating in the US, Canada and other countries including the UK, Australia, New Zealand, Switzerland, Japan, Italy, Germany, UAE & the Philippines.

Teach Music Week is celebrated annually during the 3rd week of March to coincide with national "Music in Our Schools Month" (MiOSM). Anyone interested in learning to play an instrument is encouraged to seek out a participating location or a musician friend to help get them started. This year, Teach Music Week is also inviting public, private and charter schools to schedule activities that will encourage more students to sign up for music, band and chorus classes.

Vincent James, co-founder of Keep Music Alive states: *"We all know that the biggest hurdle to doing something is often just getting started. With Teach Music Week, we are hoping to inspire a multitude of new musicians who will continue reaping the educational, therapeutic and social benefits of playing music, long after the month of March is over."*

In addition to hundreds of independent music schools, some of the largest chains in the nation will be participating with many of their locations including: **Music & Arts, Bach 2 Rock, George's Music, Kindermusik, Music Together, Gymboree, Musikgarten** and the legendary **School of Rock. Take Lessons** is also offering a free month of interactive group lessons through the **Take Lessons Live** portal. For more information or to find participating locations, please visit www.TeachMusicWeek.org or contact Vincent James at (610) 874-6312 or [vincent\(at\)keepmusicalive\(dot\)org](mailto:vincent(at)keepmusicalive(dot)org).

Keep Music Alive is a national 501(c)(3) non-profit dedicated to promoting the value of music: educationally, therapeutically and overall making us a happier society. There are the founders of two music holidays: **Kids Music Day** (1st Friday in October) and **Teach Music Week** (3rd week in March). Each year, the organization partners with hundreds of music school and music retail locations to celebrate by offering free music lessons and holding numerous community events including open houses, student music performances, instrument donation drives, community jams, instrument petting zoos and more. For more information please visit www.KeepMusicAlive.org.



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