



Keep Music Alive

KeepMusicAlive.org
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NEWS RELEASE

FREE Music Lessons offered for 4th Annual "Teach Music" Week – March 19-25

Philadelphia/PA - The 4th Annual Teach Music Week will be celebrated this year from March 19-25. Formerly known as Teach Music America, this annual week-long holiday invites musicians & music schools everywhere to offer a free lesson or class to new students (for kids and adults). In 2017, there were over 600 participating music school and retail locations in all 50 States and Canada. Anyone who is interested in learning to play an instrument is also encouraged to seek out a participating music school or musician. Teach Music Week is held every year during the 3rd week of March to coincide with National "**Music in Our Schools Month**" (MiOSM). Starting this year, Teach Music Week is also inviting public, private and charter schools to schedule activities that will encourage more students to sign up for band and chorus classes.

Vincent James, co-founder of Keep Music Alive states: *"We all know that the biggest hurdle to doing something is often just getting started. With Teach Music Week, we are hoping to inspire a multitude of new musicians who will continue reaping the educational, therapeutic and social benefits of playing music long after the month of March is over."*

In addition to hundreds of independent music schools, some of the largest chains in the nation will be participating with many of their locations, including **Music & Arts**, **Kindermusik**, **Music Together** and the legendary **School of Rock**. For more information or to find participating locations please visit www.TeachMusicWeek.org or contact Vincent James at (610) 874-6312 or [vincent\(at\)keepmusicalive\(dot\)org](mailto:vincent(at)keepmusicalive(dot)org).

Keep Music Alive is national 501c3 non-profit dedicated to promoting the value of music: educationally, therapeutically and overall making us a happier society. To support this mission they founded two music holidays: **Kids Music Day** (1st Friday in October) and **Teach Music Week** (3rd week in March). Each year, the organization partners with hundreds of music school and music retail locations to celebrate by offering free music lessons and holding numerous events including open houses, student music performances, community jams, instrument donation drives, instrument petting zoos and more. For more information please visit www.KeepMusicAlive.org.



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