



**Keep Music Alive**

KeepMusicAlive.org  
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**NEWS RELEASE**

## Public Schools to Join In for 4<sup>th</sup> Annual Teach Music Week

Philadelphia/PA - The 4<sup>th</sup> Annual Teach Music Week will be celebrated this year from March 19-25. Formerly known as Teach Music America, this annual week-long holiday invites musicians & music schools everywhere to offer a free lesson or class to new students (for kids and adults). In 2017, there were over 600 participating music school and retail locations in all 50 States and Canada. Anyone interested in learning to play an instrument is encouraged to seek out a participating music school or musician. Teach Music Week is held every year during the 3<sup>rd</sup> week of March to coincide with National "**Music in Our Schools Month**" (MiOSM). Beginning this year, Teach Music Week is also inviting public, private and charter schools to schedule activities that will encourage more students to sign up for band and chorus classes. Ideas being suggested include "Bring a Friend to Music Class" and "Invite a Friend to Band or Chorus Practice".

**Vincent James**, co-founder of Keep Music Alive states: "*We all know that the biggest hurdle to doing something is often just getting started. With Teach Music Week, we are hoping to inspire a multitude of new musicians who will continue reaping the educational, therapeutic and social benefits of playing music long after the month of March is over.*"

In addition to hundreds of independent music schools and retail stores, some of the largest chains in the nation will be participating with many of their locations, including **Music & Arts, Kindermusik, Music Together** and the legendary **School of Rock**. For more information or to find participating locations please visit [www.TeachMusicWeek.org](http://www.TeachMusicWeek.org) or contact Vincent James at (610) 874-6312 or vincent(at)keepmusicalive(dot)org.

**Keep Music Alive** is national 501(c)(3) non-profit dedicated to promoting the value of music: educationally, therapeutically and overall making us a happier society. To support this mission, they founded two music holidays: **Kids Music Day** (1<sup>st</sup> Friday in October) and **Teach Music Week** (3<sup>rd</sup> week in March). Each year, the organization partners with hundreds of music school and retail locations to celebrate by offering free music lessons and holding numerous celebratory events including open houses, student music performances, community jams, instrument donation drives, instrument petting zoos and more. For more information, please visit [www.KeepMusicAlive.org](http://www.KeepMusicAlive.org) .



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